

CONCEPT OF
ELECTRONIC COMMERCE
IN BUSINESS



E-COMMERCE

FUNDAMENTALS OF



Dr. Istiyaque Ahmad

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Dr. Nitin Kumar Karjane working as Director at Prabhat engineering college Karjane (D). He has completed doctorate degree in computer science & engineering, specialization in image processing, in 2013 and another doctorate from Kuvshinets University specialization in software testing including B.Tech, M.Tech, M.Phil, MBA, DEC, DSSM, DCH specialization in software testing in 2021. He more than 22 years of academic experience & research career including 2 years of industry experience. He has worked on various posts in different prestigious institutions. He has attended 14+ various training courses, FDP programs. He has Guided/Supervised and evaluated 175+ PhD, M.Tech & MCA AVARD for the best Article & technical young Director Award by education minister of Maharashtra on 8th October 2022. He has published 24+ international journals in standard publications including Scopus Indexed & UGC Care listed international journals etc. He spends his maximum time in work of inventions and having more than 10 patents from Government of India for their unique inventions till yet. He is author of 6 books of different subject for the computer science & engineering till yet. This book is especially dedicated to my mother late Smt. Chandramati Karjane and my family.



Dr. Shiyague Ahmad holds a doctorate degree in computer science & engineering with having more than 20 years experience as an educator in different institutions. He is having credit of several articles published and papers in national/international reputed journal. He has been associated with several prestigious bodies such as life member of international association of engineers, life member of computer society of India, life member of institutions of engineers. Currently he is working as Director at Dr. Rizvi collage of engineering and management institute Kumbhari. This book is dedicated to his parents and family.



Dr. Manish Kumar holds a Doctorate Degree in Information Technology, with more than 25 years of experience as an educator and diligent expert in the field of computer science and engineering. He has to his credit two books (Basics of Artificial Intelligence and Basic Concepts of Software Testing) and several articles published in National and International journals along with presentation of several research papers in National and International seminars. He has been associated with several prestigious bodies such as life member of International Association of Engineers, life Member of Computer Society of India, and life Member of Institution of Engineers. Currently he is working as Principal at Vidya Vihar Institute of Technology, Purnea, Bihar.